



December 2020 – The latest Corona facts and outlook 2021

The medical situation:

- As predicted by the IGDCR, the wave 2 has arrived, now – and stronger than wave 1. We see a constantly increasing rate of infections and (due to the mutations of the virus) the number of deadly courses is rapidly increasing
- We will have a vaccine, shortly?
Well, chances are that a few companies will deliver one, but this is not really a solution (And there is no antidote, yet):
 - At the end of the year, maybe 50.000.000 doses will be available, compared to the global population: *nothing!*
 - It is not clear, how long the applied vaccine will last – maybe it protects between 3 – 8 months (similar to the one for the normal flu)
 - It is not clear, if the applied vaccine will protect others (contacts) against infection
 - It is not clear, if the vaccine will protect against all mutations of the virus
- Summary: This pandemic will last for the next decades, since the situation is similar to the normal flu (The vaccine is modified yearly and is only active for 3-4 variants of the virus and for less than 1 year)
- The best protection against infection would be simple:
Wearing a mask, type “FFP2 (a.k.a. KN95 in Asia)”, if you leave your home and wear it constantly until you come back, i.e. also during your work.
Why do the governments not force this solution by law? The reason is that many people do not like masks and the government would like to be reelected...

The Business impact:

- At the moment, in a lot of countries the government supports selected companies with aid payments or, in Germany, short work.
- But we clearly see that this does not really help for the future - This support will end as soon as the government is approaching a national bankruptcy.
- Therefore, many business areas will disappear, e.g. Restaurants, Hotels, tourism industry, exhibition / stand construction and planning, ...

Outlook 2021:

- The present medical situation will remain or even get worse, if no Antidote is found – vaccines are not the final solution
- In the late spring, we will see a high number of bankruptcies and therefore an increase of unemployment. This will also have a strong social impact: E.g. the crime rate will increase

What you should do, now:

- Do not wait for the pandemic to stop, so that you can continue to live and work as before – it is always wrong to work like “it runs, so it is ok”
- Use the time and speed up your knowledge e.g. of digitalization or new technologies and solutions
- Re-think your business: Will it still be relevant in the future? Maybe it is time for change management and re-engineering – or even to stop it and go for new business opportunities
- The IGDCR and our partners and associates can help you during this transformation regarding all your questions and needs!
Just contact us and we will discuss your individual situation. And we cover all the different topics, from the business view over IT to medical facts

Questions? Just [contact us](#)

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