



[Dr. Andrea Rösinger](#) | [LinkedIn](#)

- Senior Executive with deep knowledge and experience in managing Business IT Transformations
- Experienced in managing large software projects and programs in the software industry as well as in industrial companies, Expert in business IT architecture, including a focus on Industry 4.0 development plans and roadmaps for transformation
- Many years of management experience in the development and alignment of global teams with strategic corporate goals
- Founding of an IT advisory company in China with a Chinese partner for IT advisory at Chinese companies and/or SAP partners
- Sparring partner in setting up methodological innovation management for manufacturing processes using design thinking method with process modeling of a sustainable supply chain
- Co-Author of Book “Business Process based Financials – Transparency for mid-size Enterprises with SAP Business ByDesign
- Article: Necessity of Cash and Liquidity Management, Controller Recognition Award 2011, Prof. Dr. Karlheinz Küting, Dr. Andrea Rösinger, Mana Mojadadr
- Article: Development of Practices of Industry 4.0 in China - Practical Experience of a German Industrial Software Company in China 07/2022