

IGDCR Workshop

Globalization Strategy

The Value for You

While IT components can be installed in any country, global and multinational companies tend to integrate and consolidate these installations into one or a few central systems. This requires a lot of considerations, preparation and planning starting from the technical feasibility checks (network infrastructure, language handling, 24x7 h operation, etc.) to suitable business practices. Another important topic is the selection of the proper system landscape (central versus distributed systems).

This session gives you all relevant information, facts and recommendations how a global solution can be set up and operated in an efficient way. It is highly recommended when your business has the following requirements:

- You have business in many countries with separate or mixed IT systems
- You want to expand your business to new countries and need new local functionality (due to legal practices or language)
- You want to understand how local functionality, languages, translation or time zones can be handled
- You want to find a suitable organization model for your global business

Session Features

- Globalization in IT environments
- Localization needs
- Languages, and translation
- Time zones
- Best business practices
- System landscape design

Prerequisites

The participants should preferably have the following background:

- Experience in IT projects
- General knowledge of IT products
- General knowledge of multicultural business and own business needs

Price

Must be determined individually depending on business situation and delivery model: Onsite or virtual (webinar), experience of team and other factors

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