



[Otto Schell | LinkedIn](#)

Former Global Enterprise SAP Business Architect and Head of SAP CCoE / Digital Business Lead in the Automotive Industry

- Convergence / Standardization and Harmonization Programs
- Global Business Services
- Roadmap / Portfolio Governance

Alumni / former Member of Board of Directors of German Speaking SAP User Group (DSAG e.V.)* and Co-Chair

- Industries, IoT / Digital Transformation

CEO / Founder *are we relevant tomorrow“ LLC (www.arereto.co) and “gperfect” (www.gperfect.net)

Visiting Lecturer / Publication

- Management Center Innsbruck / Austria, Business School – Applied Science Wiesbaden / Germany, FOM Mannheim / Germany
- Co-author, articles, whitepapers. key notes and blogs